

## ABOUT 'THE WALK'

The Hamilton Walk for Down Syndrome is the city's most significant fundraising initiative and a key community awareness event supporting The Down Syndrome Association of Hamilton (DSAHA).

During the fundraising campaign that kicks off in July and spans several weeks, teams raise funds online. It's an inclusive event open to everyone!

The campaign concludes with a free community gathering at Bayfront Park on Sunday, September 22nd, featuring a 1.2 km walk, along with activities, entertainment, raffle prizes, special guests, and much more!



## WHY SPONSOR?

- **Reach out** to audiences that are difficult to engage with.
- **Grow your customer base** and connect with new contacts.
- **Contribute directly** to the local community.
- **Showcase** your company's commitment to **diversity and inclusion**.

## OUR REACH

- We advertise on radio, in print, online and appear on CHCH Morning Live.
- We have over **2000** social media followers and subscribers.
- We anticipate over **40** fundraising teams and over **1000** event attendees.
- Rain or shine, this event is open to the public!



'The Walk' was one of the most successful fundraising campaigns of 2022.  
(Source: Canadahelps.org)

## YOUR IMPACT

- The Down Syndrome Association of Hamilton (DSAHA) supports more than 100 local families.
- DSAH offers programs, social events, support, and financial assistance to members.
- Your sponsorship helps run our successful fundraising event, which generates the majority of our yearly operational funds.
- The raised funds directly benefit families by offering recreational, therapeutic, and social activities for individuals of all ages with Down syndrome.
- Engaging in these programs and events decreases social isolation, enhances mental and physical health, and enhances overall quality of life.





# 2024 HAMILTON WALK FOR DOWN SYNDROME

SUN SEPT 22 BAYFRONT PARK

## CORPORATE SPONSORSHIP OPPORTUNITIES

Charitable status #119230225 RR 0001

FEATURES	TITLE SPONSOR (MAX 2) \$5000+	EVENT SPONSOR \$2500+	EVENT SUPPORTER \$500+
Your name in event title "Presented by..."	✓		
Logo on Major Event Displays & T-shirts	✓	✓	
Name and Logo on DSAH website and social media mentions (1600+ followers)	✓	✓	✓
Booth/Trable	✓	✓	✓

E-transfer to [dsah19822023@gmail.com](mailto:dsah19822023@gmail.com)

Cheques payable to 'The Down Syndrome Association of Hamilton'

Credit Card accepted online

[www.dsah.ca/walksponsor](http://www.dsah.ca/walksponsor)

[thewalk@dsah.ca](mailto:thewalk@dsah.ca)